



We, the market research institute **SPLENDID RESEARCH GmbH**, are looking for a working student at the earliest possible date

WORKING STUDENT – DIGITAL GROWTH HACK OWNER (M/W/D)

Location: **Hamburg**.

ABOUT US

SPLENDID RESEARCH is a market research institute with a focus on online market research. We conduct surveys for clients from various industries via our global online panel. From the conception to data collection to in-depth analysis and derivation of options for action.

We stand for well-founded, modern and digital market research and continuously develop ourselves and the methods and technologies we use. One focus of our work is strategic, programmatic work with the largest market research agencies worldwide. Our partners provide surveys via our automated API interfaces, which are then answered by the participants registered in our portals worldwide.

Our team is made up of highly motivated, competent and very well-trained people.

Since the company was founded, we have recorded continuous growth rates in the high double-digit range.

We have a diverse and challenging role for you! As a Digital Growth Hack Owner you play a key role in our product growth team. You bring in your creativity and hands-on mentality to find new customers to use CORE to grow their brands and products.

With your ideas you will make a real impact and extend the CORE user base on a day to day basis. You will be integrated in our agile product team. If you choose you can have ownership from day one and work autonomously on your growth initiatives.



ABOUT CORE

CORE is a B2B web application. It allows companies to quickly and easily gather insights about their brands, products and concepts enabling them to grow their businesses.

ROLE

- You take ownership for one of our growth initiatives.
- You strive to help extending our customer base in a dynamic, creative and playful manner.
- You contribute new and if you like crazy ideas being the key to growing our CORE B2B SaaS.
- You develop omni-channel growth concepts and implement them.

REQUIREMENTS

- You are an enrolled student.
- You have a hands-on and go-to-market mentality.
- You are energetic and take responsibility.
- You think out of the box.
- You have very good German and English skills.

OUR OFFER TO YOU

We offer a varied, interesting and demanding job, working in a growing team, room for creativity, your own ideas and further training opportunities, an income that is commensurate with performance and many additional benefits.

If you are interested, please send us your complete application documents and your salary expectations by email to:

bewerbung@splendid-research.com

We are pleased to meet you.